Entrepreneurship Development Cell

Entrepreneurship Development Cell (EDC) was established to promote the entrepreneurial spirit with social perception and professional ethics among students in P.A. College of Engineering and Technology. The main objective of this cell is to inculcate the entrepreneurial culture into students minds through Entrepreneurship Development Program (EDP), skill development training and enhance opportunities for self-employment. The cell strives to identify entrepreneurial talents in youth and makes efforts to nurture them by way of training and education. The EDC offers mentoring opportunities through its network of familiarizing allies.

OBJECTIVES:

- To create awareness on entrepreneurship among the students.
- To collaborate with other Organization's and institutions.
- To organize entrepreneurship development and awareness programs.
- To provide an environment for self-employment and entrepreneurship development through Entrepreneurship Development Program (EDP), skill development training programmes.
- To strengthen linkage between the industries, R&D centers, and other organizations that support small and medium-sized businesses (SMEs), such as nonprofits and other volunteer groups.
- To provide the infrastructure facilities and technically trained manpower for the development of project models.

Structure of EDC

EDC consists of faculty members act as the facilitator and students as the active members. The student's members for the EDC will be selected on the basis of their interest and their willingness to work for EDC cell voluntarily.

Dr. T. Manigandan	Chair Person
Dr. N. Gnanasekar, ASP/Mech	Institution Co-ordinator
Mrs. P. Mahalakshmi, AP / CSE	Member
Mr. R. Gowri Shankar, AP / Civil	Member
Mr. R. Vishnu Vardhan, AP/ ECE	Member
Mr. P. Prakash, AP/ EEE	Member
Mr. M. Vignesh Prabhu, AP/ Mech	Member
Mrs. D. Chithrakala, AP/ S&H	Member

RECENT ACTIVITIES:









Two days farmer training programme on "Business Avenues of Medicinal Plant Cultivation and Extraction", sponsored by NMPB, New Delhi is jointly organized by Our Entrepreneurship Development (ED) Cell and ED Cell of Anna University Regional Campus Coimbatore (AURCC) from 03.10.2023 to 04.10.2023.





Guest lecture on "NEW START UP BUSINESS IDEAS" to the EDC members on 20.09.2023 and MoU Signed between Porselvi Software Pvt. Ltd. Udumalpet and P.A. College of Engineering and Technology.





Entrepreneurship Awareness Programme to the EDC members on 09.09.2023

LIST OF EVENTS ORGANIZED

S. No	Event organized	Date	Resource person with designation
1	Two days farmer training programme on "Business Avenues of Medicinal Plant Cultivation and Extraction"	03.10.2023 to 04.10.2023.	Dr. HARINATH KASIGANESAN Ex-Scientist DRDO, Moringa Bullet Dr. K. KANNAN Principal Scientist Sugarcane Breeding Institute Coimbatore Dr. K. JAYAPRAKASH Technical Consultant-Botany Tamilnadu State Medicinal Plant Board, Chennai
2	New Start Up Business Ideas	20.09.2023	Mr. THANGARAJ PONNUSAMY

			Founder & Delivery Manager
			Porselvi Software Pvt. Ltd.
			Udumalpet.
			Dr. N. GNANASEKAR
			Institution Coordinator-EDC
3	Entrepreneurship	09.09.2023	Associate professor/Mech
	Awareness Programme	03.03.2020	P.A. College of Engineering and
			Technology, Pollachi
			Entrepreneurship Development &
4	World Creativity and	21.04.2023	Innovation Institute (EDII),
	Innovation Day 2023		Chennai
			Dr. P. APPUKUTTY
5	Project Expo-2023	28.02.2023	Chairman, P.A. Institutions
			Pollachi
			Mr. M. VIVEK KUMAR
	TNSI 2022 Awareness		Head of Innovations & Project Associate,
6		11.01.2023	Sri Eshwar Ignite Startup Accelerator,
	Programme		Sri Eshwar College of Engineering,
			Coimbatore.
			Mr. N. VISHNU SAKRAVARTHY
	Innovation Voucher		Assistant Professor / Mechanical
7	program	25.11.2022	Certified Entrepreneurship Trainer
	program		Sri Eshwar College of Engineering
			Coimbatore.
	3D PRINTING – A New way		Mr. V. GANESH
8	of making	24.11.2022	MaxCADD, Ram Nagar, Gandhipuram,
	3 · · · · · · · · · · · · · · · · · · ·		Coimbatore - 641012
			Mr. S. MURUGANANTHAM
9	Intellectual Property Rights	15.10.2022	President and Patent Attorney
	, , ,		Metayage
			Coimbatore
	Future of 2D Drinting		Mr. CHARATH CHANDER NATARAJAN,
10	Future of 3D Printing	08.04.2022	Co-Founder, Max-CADD,
	Industry		Coimbatore.
	Two days Hands on Training		Mr. B. KRISHNAKUMAR
	programme on Mobile	08.04.2022	Managing Director
11	Phone Servicing and	to	New Technology Mobile Service and
	Training	09.04.2022	Training Institute, Coimbatore.
	9		Mr. S. SAM JAIKUMAR
	Awareness on "TNSI 2021"	, <u> </u>	Field Coordinator
12	flagship programme	15.12.2021	EDII-TN
	- 9 - 9. a		AURCC Hub - Coimbatore
		00.00.000	Mr. M.V. CHANDRA SEKAR
42	Entrepreneurship	23.09.2021	Secretary, Market Committee,
13	Awareness Camp	to	Department of Agri Marketing and Agri
	'	25.09.2021	Business, Dindugal.
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			Dr. K. LOGANATHAN CED- Member Secretary, Sree Saraswathi Thyagaraja College, Pollachi. Dr. N. GNANASEKAR, EDC – Coordinator,
			PACET, Pulliampatti. Dr. A. ARUN, CED – Member, Sree Saraswathi Thyagaraja College, Pollachi. Dr. V. RAMACHANDRAN Director – Faculty Development Programme,
			Mr. S. VIJAYAKUMAR Assistant Director, MSME Coimbatore.
			Mr. C.R. BADRINATH Managing Director, Visinture Strategic Solutiions (CBE) Pvt., Ltd., RS Puram, Coimbatore
			Mr. C. SIVARAJ CED - Member Sree Saraswathi Thyagaraja College, Pollachi.
			Mr. B. CHIDAMBARANATHAN Young Entrepreneurship Society (YES), Pollachi
14	Opportunities in Agribusiness	13.08.2021	Mr. N. DINESH BABU Managing Director Espark Embedded Technologies Coimbatore
15	Future of 3D Printing Industry	08.04.2022	Mr. CHARATH CHANDER NATARAJAN, Co-Founder, Max-CADD, Coimbatore.
16	Two days Hands on Training programme on Mobile Phone Servicing and Training	08.04.2022 to 09.04.2022	Mr. B. KRISHNAKUMAR Managing Director New Technology Mobile Service and Training Institute, Coimbatore.

17	Strategies to create new STARTUP	04.06.2021	Mr. S. SAM JAIKUMAR Field Coordinator EDII-TN AURCC Hub - Coimbatore
18	Entrepreneurship Career Opportunities	01.02.2021	Mr. K. ARUNKUMAR Founder & CEO Skyraptor India Pvt. Ltd Chennai – 600 113
19	Becoming Global Leader – Entrepreneur and Digital Marketing	30.01.2021	Mr. P. ANBALAGAN, ME Sr Manager - QA Vaya Life Pvt Ltd Chennai – 600102
20	Start Up - Journey for Entrepreneurs	29.01.2021	Mr. SREERAMAN NANDHI. MBA, AMP (IIM-L) Assistant Professor DJ Academy for Managerial Excellence, Coimbatore
21	Electrical Vehicles Current & Future Trend	12.10.2020	Mr. M. ARUN PRABHU Manager- Process Planning Mahindra & Mahindra Chennai
22	TNSI 2020 Awareness Programme	16.09.2020	Mr. S. SAMJAIKUMAR Field coordinator EDII-HUB AURCC Hub - Coimbatore